

press on the rap artist praCh -- who created the rap for the 'PALM' chapter of "NICE HAT!"

Quotable : *what the Press, the Media, and the Common people have to say about praCh.*

* All resources, date, and issue numbers of magazine and newspapers can be found on the net
or at www.mujestic.com under praCh's archives



"Can you be famous but unknown? Can you unwittingly electrify the youth of a homeland you left as a toddler? Can lyrics written in California bring a new generation to face Cambodia's greatest modern horror? This is the miraculous story of how a 22-year-old refugee named praCh accomplished all that, to his own astonishment."

*** Gina Chon---CAMBODIAN DAILY**

" praCh's incendiary tales of Cambodia's past, told in the defiant tones of rap, hit Phnom Penh like a B-52 bombing raid."

*** Adam Piore---NEWSWEEK-THE INTERNATIONAL NEWSMAGAZINE**

" A brash new rap album made in Southern California is breaking the taboos by telling young Cambodians about the darkest chapter of their country's history...By the end of "Dalama," a listener understands the reality for this population estimated at between 35,000 and 50,000 - the world's largest outside Cambodia."

LOS ANGELES TIMES-newspapers

" Everyone wants to express themselves like these guys (praCh and his friends), but they're afraid...In Cambodia, no one would dare say what those guys say. It's inspirational."

NEW YORK POST-newspapers

" Long Beach rapper praCh could pass for a wise teen-ager with understanding parents. But when he opens his mouth to rhyme, or when you listen to the fiery rap CD, praCh an actor's son who is 22, sounds like he's 22 going on 50."

*** Theo Douglas---L.B.PRESS-TELEGRAM-newspapers**

" praCh has begun teaching local youths what parents and school have not... Shattering the stereotype of a rapper praCh is polite and earnest."

*** Wendy Thomas Russell---L.B.PRESS-TELEGRAM-newspapers**

" The album has caught on among the trendy urban youth of the capital, who often have access to MTV and English-language lessons."

ABC---news channels

"praCh Ly is Long Beach's next Legend. The Cambodian rapper is a leader and a visionary. By producing a bilingual album pack with meaning and history. He electrified his homeland with lyrics that relentless yet thoughtful...which reminds me of why hip-hop was great in the first place."

*** Mike Sonksen---562 magazine**